

EVENT CASE 1

TRIUMPH Relaunch Event | Sep 2022

Hard Facts

Launch event at EEDEN Hamburg with around 40 people

Full-service planning including decoration concept

Launching the new SS23 collection and re-positioning of the Triumph brand with a focus on the individuality of every woman

Moods

natural positivity, authenticity, self love, pureness, mindfulness

Design

Intimate and cosy atmosphere emphasizing the authenticity and individuality of the Triumph protagonists

Underlining the re-positioning of the Triumph brand through natural tones with soft colour accents in blush shades as well as modern floral arrangements



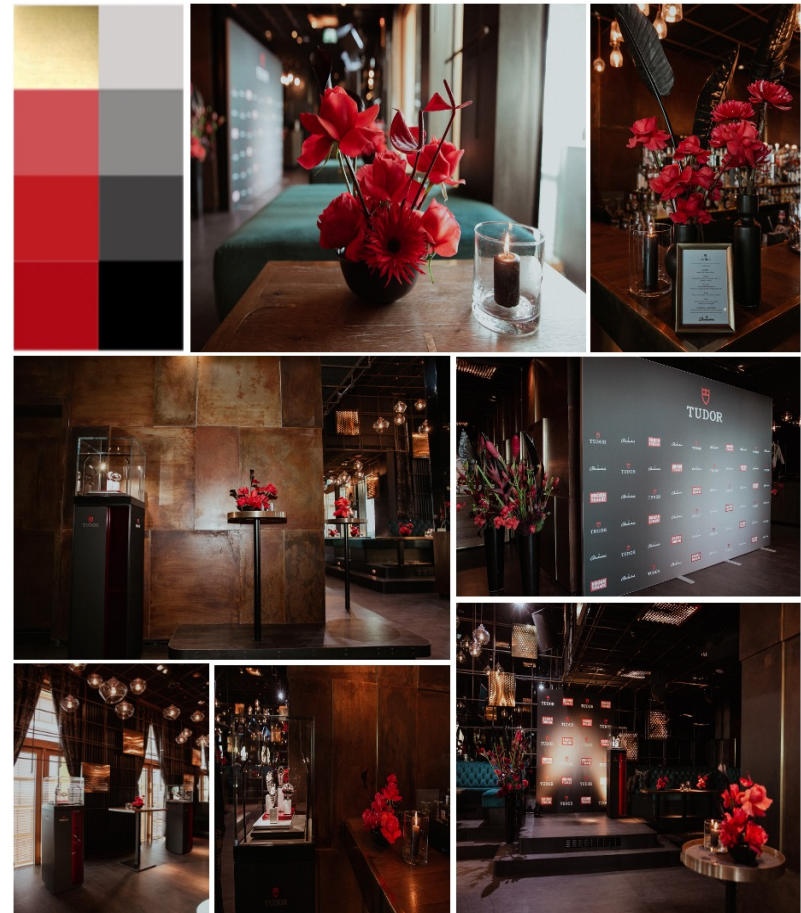
EVENT CASE 2

TUDOR X RÜSCHENBECK *Shop Opening Event | Apr 2022*

Hard Facts Boutique opening at GAGA with about 100 people
 (including press, customers, celebrities)
 Full-service planning including decoration concept

Moods Contemporary glam, powerful statement, bold, red,
 black, gold, shades of grey, born to dare

Design High-quality, modern and urban atmosphere with
 predominantly dark elements as well as gold and red
 accents matching the exclusivity of the Tudor brand
 Modern and extravagant decorative elements as well as
 floristry in bright red



EVENT CASE 3

KINDERPACT 10. Hamburger Kinderschmerz- & Palliativ-symposium | Apr 2023

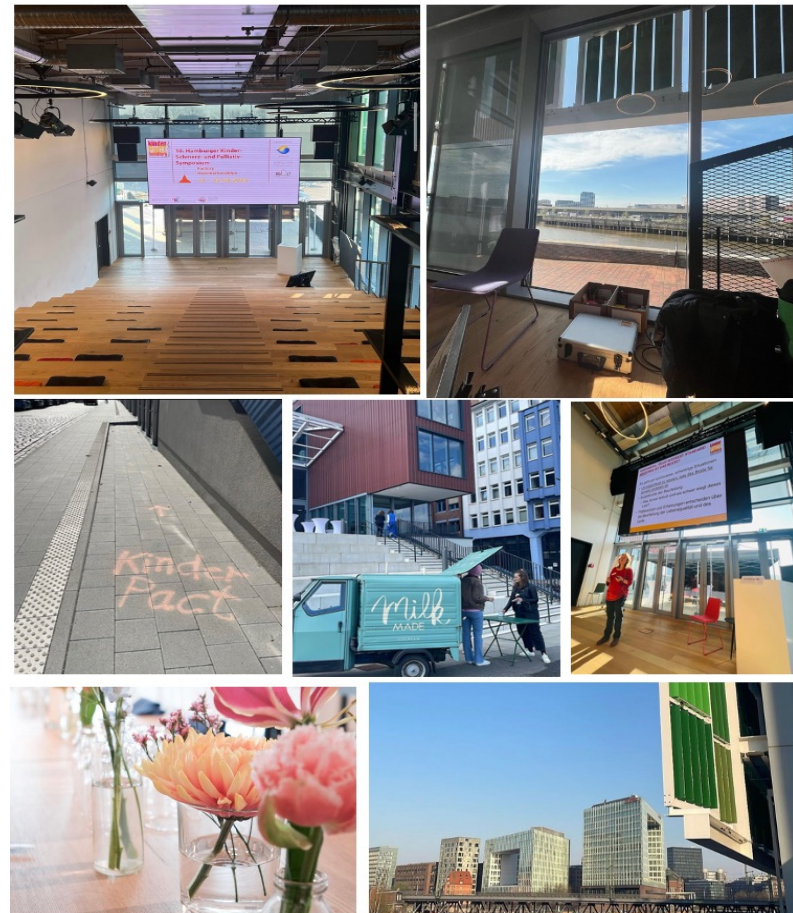
Hard Facts Event at Hammerbrooklyn with over 200 people

Full-service planning as well as anniversary celebration with decoration concept

Two-day event with several workshops on pain therapy and palliative care challenges and developments

Musical performances and external catering

Challenge Event planning down to the smallest detail – from hotel scouting (for speakers) to individual lecture for approx. 20 different speakers



EVENT CASE 4

ASKLEPIOS *Kinderfest* | Sep 2022

Hard Facts

- Event on the clinic grounds without prior registration including a full-service planning
- Day event with various activities and full catering
- Multiple providers of children's activities (clown, roller slide, bouncy castle, fire brigade etc.) as well as food and beverage stations (coffee, ice cream, different food trucks)

Challenge

- Unplannable number of people
- Finding inexpensive but professional providers for a free children's festival
- Smooth implementation of all planning components for approx. 700 participants



LOGO DROPPING

